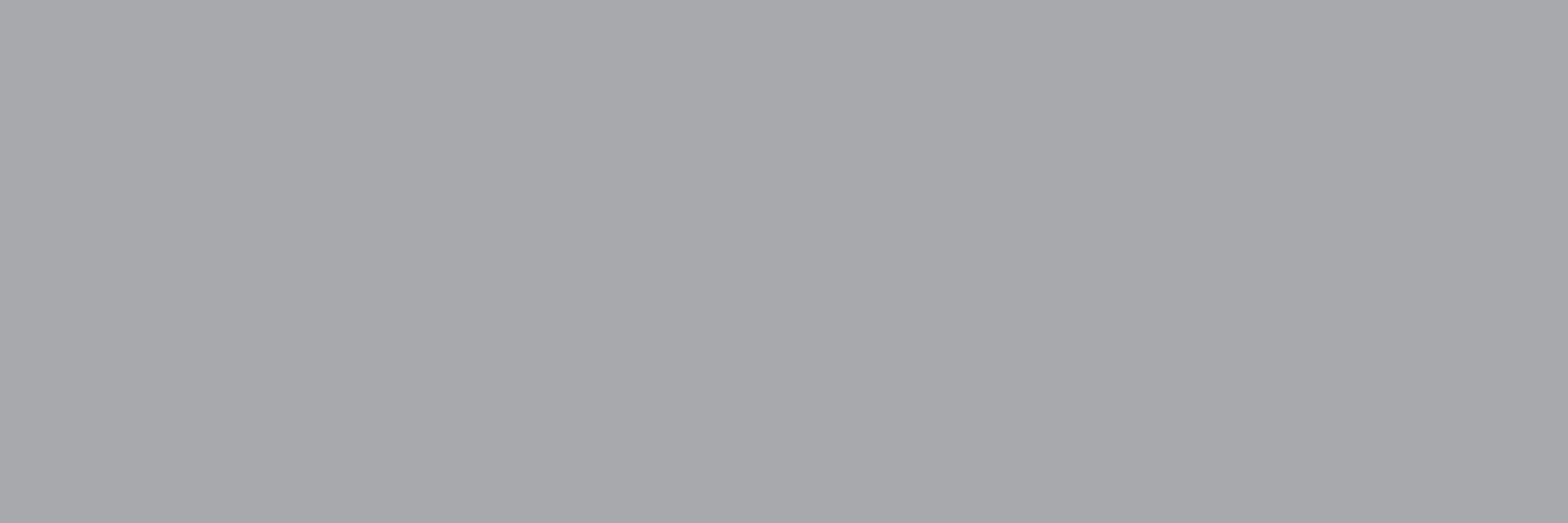


Audi TT Coupé















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We've come full circle. A very fast one, admittedly.

Our inspiration for the Audi TT is the circle. Infinite beauty, infinite fascination. It can be seen in many details of the TT and does not just win over those who are inspired by design, but also those with a passion for exciting sports cars.

The current model continues this tradition of fascination. At the same time, its efficiency is right up-to-date – and even ahead of its time: the combination of the high performance TFSI® engine with the quattro® all-wheel drive is unique. Enjoy one of the most progressive sports cars you have ever driven.

Audi TT Coupé







Purism in its most beautiful form. Functional design meets timeless aesthetics. The front is defined by the Audi Singleframe with design elements in highgloss black and the slim fog lights. In conjunction with the optional Xenon plus headlights, the Audi TT has daytime running lights in LED technology. The sporty, striking diffuser accentuates the vehicle's width at the rear.





It has never been easier to be sportier.

> Groundbreaking technologies from Audi have one goal: to move you faster whilst at the same time using less fuel. The Audi Space Frame (ASF) body concept, with its innovative combination of aluminium and steel, is the embodiment of increased driving dynamics, greater driving stability and improved acceleration. The engine in the TT also promises pure driving pleasure: namely more power, more thrust and lower fuel consumption. Turbocharging, TFSI® technology and the innovative Audi valvelift system enable the 2.0 litre, 4-cylinder engine with a power output of 155 kW in the TT Coupé quattro® S tronic to take the car from 0 to 100 km/h in just 5.6 seconds.



Tight corners, long straights, uneven surfaces – road conditions can alter in a moment. The optional Audi magnetic ride reacts to them in a flash: the adaptive damper system adjusts the suspension of the Audi TT to the prevailing driving situation in just a few milliseconds.



The rear spoiler of the Audi TT extends automatically at 120 km/h and improves driving stability. At 80 km/h, it harmoniously dovetails back into the rear line. Alternatively, you can operate the spoiler at the touch of a button.











Optional: the Sport button.
Standard: the desire to drive off immediately.

Even more sport for the sports car. One press of the optional Sport button makes the electromechanical power steering more dynamic and the throttle response even more spontaneous. You will feel the results immediately: in the form of more agility and an even more vibrant engine sound. The trip computer with larger shift recommendation display and efficiency program displays tips for reducing fuel consumption. It indicates which of the car's systems are currently consuming energy – for example, the rear window heater – and gives you the option of turning off some of the optional energy consumers.



13 Technology | TFSI®



Audi valvelift system: this variable valvelift system controls the outlet valves so precisely that the combustion chamber is filled perfectly in almost every situation. For the driver, this means a significant improvement in torque and torque build-up. In addition this technology enables a longer transmission ratio which reduces fuel consumption.





Many hours of development. Thousands of miles of testing. And for what reason?

In the TT Coupé, the 2.0 TFSI's 155 kW will keep you on the move sportily and efficiently. This is ensured in part by the Audi valvelift system. It alters valve lift and hence reduces fuel consumption. Together with TFSI® technology, this means that fuel can actively be saved whilst simultaneously increasing driving pleasure.

With the TFSI engine, the fuel is injected into the combustion chambers in precise doses. There, the fuel evaporates, thereby cooling the intake air. This enables the compression ratio, and consequently engine efficiency, to be increased. This makes the TFSI engine a compact powerhouse and ensures exceptional power delivery.

So much for the theory. In practice, the 2.0 TFSI has impressive torque of 350 Nm over a broad rev range from 1,600 to 4,200 rpm. With the S tronic in the TT Coupé 2.0 TFSI quattro®, you will accelerate from 0 to 100 km/h in just 5.6 seconds and continue on to a top speed of 243 km/h.

Alternator with LIN connection Pneumatically controlled charge tumble flaps Audi valvelift system Timing chain

TT: 2.0 TFSI engine

S tronic: 2 multi-plate clutches ensure sporty dynamics and a high level of efficiency.



What is the benefit of two clutches?

A double saving: time and energy.

The 6-speed dual-clutch transmission facilitates short gearshift times and gearshifting with hardly any perceptible break in the power flow and is therefore particularly efficient.

Audi tested this technology in the Sport quattro® S1 back in 1985 – and was suitably impressed.
Audi drivers will understand the enthusiasm, because the modern S tronic changes gear in under 0.2 seconds. To do this, two multi-plate clutches serve the different gears. One large clutch transfers the torque via a solid drive

shaft to the gearwheels of the odd-numbered gears. A compact second clutch serves the even-numbered gears via a hollow shaft. Both parts of the gearbox are permanently active, although there is only one actually connected to the engine. For example, if the vehicle is accelerating in third gear, only the first gearbox unit is transferring the power. In the second gearbox unit, however, fourth gear has already been engaged. When changing gear, it is not only the gear that changes but also the clutch—in just a few hundredths of a second.

So quickly and fluently that the driver hardly notices.

Regardless of whether the driver chooses the fully automatic mode with the D (Drive) and S (Sport) programs, or selects to change gear manually with the shift paddles, the gear change feels precise and extremely sporty. Even with all of this dynamic performance, the S tronic still remains very efficient. Thanks to its high degree of efficiency, both fuel consumption and emissions are reduced.

15 Technology | quattro®



With quattro®, we have created one of the best all-wheel drive systems in the world.

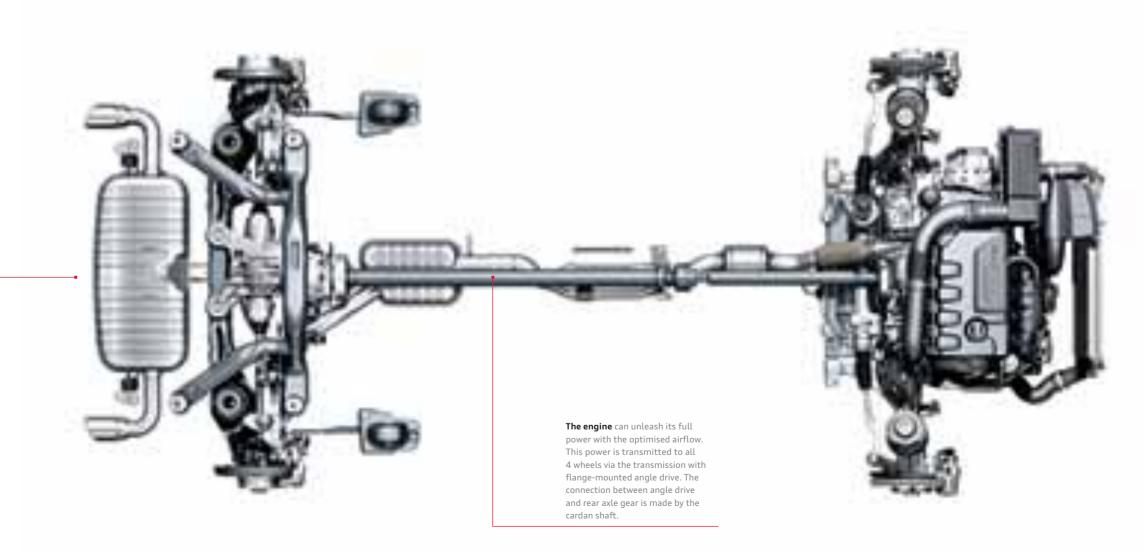
Of course, that was not good enough for us.

Those who know Audi know quattro[®]. And anyone who has driven with quattro never wants to drive any other way. Why? Because this drive system transfers the engine's power to the road in such an impressive way.

quattro® is a permanent all-wheel drive system. If the wheels on one axle of the vehicle lose grip on the road and threaten to spin, the power is transferred to the other axle. In the TT, a directly responsive multi-plate clutch with optimised

control system permits the torque to be distributed between the front and rear axles as needed. The rapid response and very fast reaction times of this generation of quattro® are particularly impressive.

But what makes quattro® unique is really the driving feel. "As if you are stuck to the road," our customers say. We put it like this: quattro® is just more fun to drive.

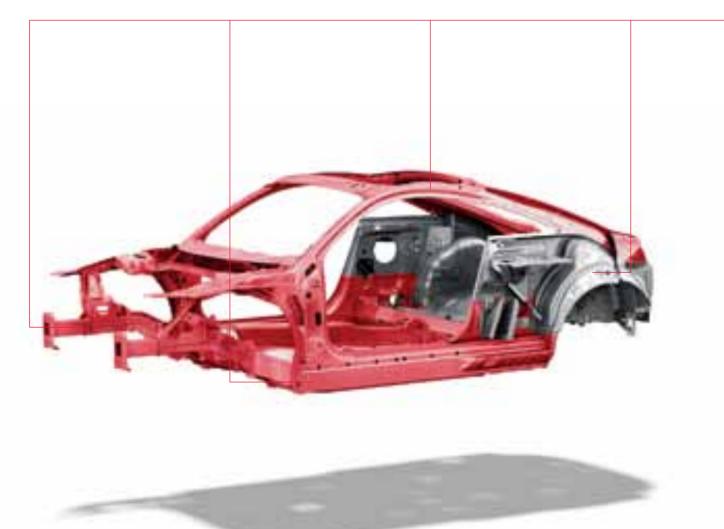


Cast aluminium components: structural castings provide a high degree of design freedom and function integration. Variable wall thicknesses, flexible shaping and ribbing optimised for the flow of forces ensure that material is only used where it is actually needed. The development of high-strength structural castings establishes the basis for superb integration of extruded aluminium sections into the ASF structure.

Extruded aluminium sections: Thanks to variable wall thicknesses, profiled cross sections and the use of high-strength alloys, extruded profiles enable a very rigid vehicle body to be achieved. They also facilitate excellent energy absorption in the deformation zones. They reveal their full potential in the optimum integration of the castings to form part of the structure, thereby enabling the high performance of the ASF structure.

Aluminium panels: they supplement the structure formed by the castings and the profiles and increase overall body rigidity with transition points optimised for force flow, simultaneously combined with superb individual part performance. Thanks to thermally-hardened alloys, they unite optimum function with low weight. The correct choice of joining technology also plays a key role here. Only if this is right will the individual parts be integrated into the ASF to form part of the structure and thereby perform a load-bearing function.

Steel: steel is used at the rear for a balanced axle load distribution. Aluminium and steel shells have been combined for the first time to keep vehicle weight down while achieving the driving feel typical of a sports car.



New materials require new work procedures. Or even the reinterpretation of a very old workpiece. The focus of our thoughts has been on bolts and screws and on new ways of joining materials. We have introduced punch riveting into the automobile production process, a method which securely joins together a variety of materials. And finally, we have developed a very special joining technique using the self-tapping screw. These screws are used primarily in places where it is only possible to make the join from one side. What is special about them is that they no longer require a prestamped hole. Robots insert the screws at up to 5,000 revolutions per minute; friction causes the surface of the component to melt, whereupon the screw penetrates the material structure completely to establish a strong join.

Audi ultra.

The future of automotive lightweight construction.

Audi ultra is the innovative lightweight technology from Audi. One convincing example of this technology is the Audi Space Frame (ASF) which is made of lightweight aluminium. This lightweight material offers greater freedom of design for cast parts and extruded sections than steel and the components made from it are noted for their high rigidity. One area that does pose a challenge, however, is processing, where extremely exacting demands have to be met.

Which is why, way back in 1994, we founded the Aluminium Centre (today known as the Audi Lightweight Construction Centre) in Neckarsulm, where the development, production planning and quality assurance departments all work closely together. The sheer number of patents in this field, now running into three figures, is clear evidence of our expertise. And others have

recognised it too: in 2008, the European Patent Office honoured the achievements of the ASF inventors by naming Audi "European Inventor of the Year".

The development of special welding methods was just one challenge of many which were successfully overcome in the process. Consequently, we are still evolving our Audi ultra lightweight construction technology. In the Audi TT, an innovative combination of aluminium and steel ensures balanced axle load distribution. The body is almost 70 % aluminium to minimise vehicle weight and thus fuel consumption. With our Audi ultra throughout the vehicle, the TT sets standards in weight, sportiness and fuel consumption.



The heart of the shock is a piston with a magnetic coil. The shock absorber oil flows through the piston and is influenced by a variable magnetic field. If the flow resistance increases, the damping forces also increase. This occurs by aligning the iron particles contained within the oil with the lines of the magnetic field.

It is often said that our vehicles have magnetic appeal.

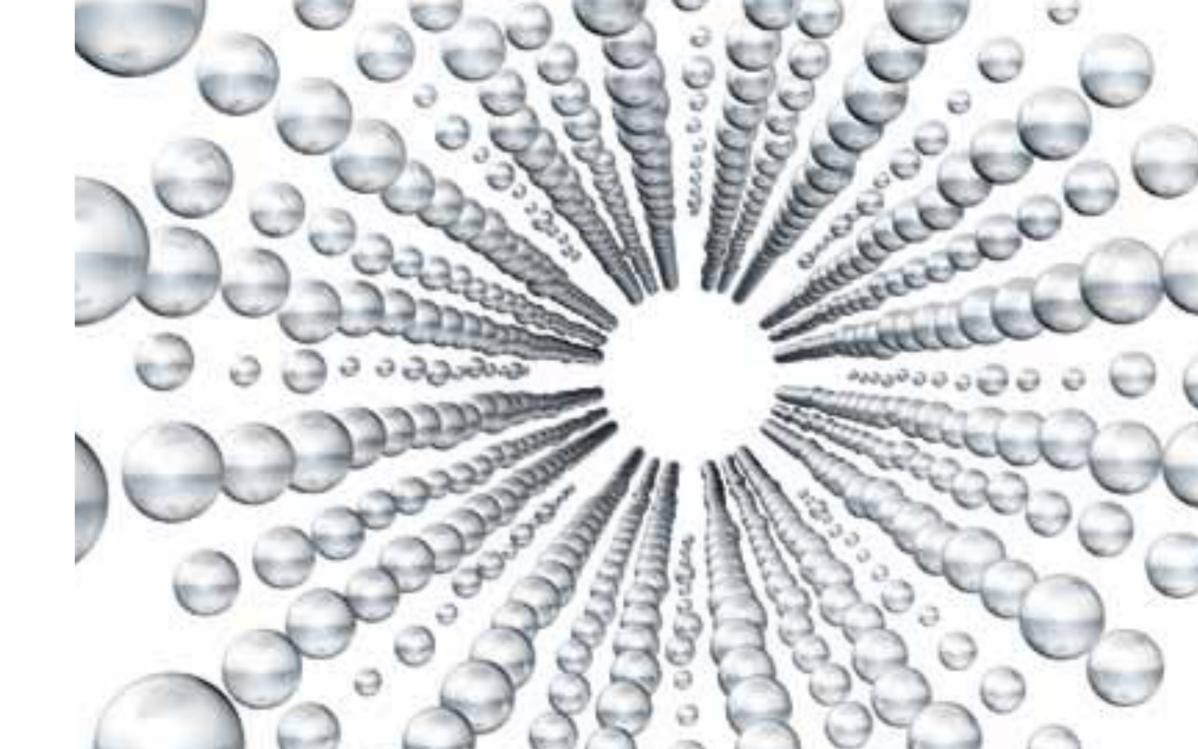
We use it for the suspension.

The optional adaptive damping system Audi magnetic ride is a very special way of moving both sportily and in comfort. The system adjusts the stiffness of the shock absorbers to the road conditions extremely quickly. It is available as an option in the TT.

Instead of a conventional shock absorber oil, Audi magnetic ride uses a special fluid whose viscosity can be controlled via an electromagnetic

field. Tiny magnetic particles contained in the oil are aligned against the direction of movement of the shock absorber. As a result, the damping force of the shock absorber is increased according to the magnitude of the magnetic field which is applied. Wheel travel sensors and other systems such as steering and ESP supply the Audi magnetic ride control unit with information about the prevailing driving situation and thus influence the damping level in fractions of a second.

The driver can choose between two basic settings. In comfort mode, Audi magnetic ride is a comfortable sports suspension for relaxing driving on long journeys. In sport mode, the suspension provides more direct feedback from the road; vehicle response is even more agile.



Efficiency: standard in every Audi.

The direct route to enhanced efficiency is via innovation. For decades, Audi has been continuously providing decisive impetus for the entire automobile industry, thereby proving that effective efficiency is the result of a sustainable strategy. That is why fuel consumption and emission-reducing measures are fitted as standard to all Audi models. The extensive technologies are combined in a model-specific manner and are implemented consistently throughout the entire vehicle fleet.

The Audi Space Frame (ASF), which is used in a range of Audi models, is a milestone in the extensive experience Audi has gained with lightweight construction. With this revolutionary construction method, the weight of the body

Furthermore, with the TDI, Audi has developed one of the world's most successful diesel technologies. The combination of direct diesel injection and turbocharging provides high efficiency and superior engine power. Current highlight: the 3.0 TDI clean diesel in the Audi A4 Saloon¹. It already fulfils the EU6 emission standard that does not come into force in Europe until 2014.

Another highlight: the downsizing technology of the TFSI® petrol engines. Five times in succession, the 2.0-litre TFSI engine has been voted "Engine of the Year"². A new evolutionary stage in efficiency is set by Audi with the Q5 hybrid quattro®: as a pioneer of electrical

The potential of the frugal TDI and TFSI engines is brought particularly efficiently onto the road with the S tronic dual-clutch transmission with low engine speeds and shorter gearshifting times. And the aerodynamic design of the Audi bodies can contribute to an additional fuel saving through a combination of low drag and low lift.

All measures contribute towards a perfect combination of efficiency and sportiness in every Audi. Today - and also in the future. So that you can at all times feel the demand that we have always placed on ourselves: Vorsprung durch Technik.

¹ Fuel consumption in l/100 km: urban 8.7; extra-urban 5.5; combined 6.7; CO₂ emissions in g/km: combined 175.

² The "International Engine of the Year Awards" are awarded by renowned automotive journalists from more than 30 countries: UKIP Media & Events Ltd.; www.ukipme.com/engineoftheyear



23 Equipment



It is the equipment that turns an Audi into your Audi.

25 Interior | Seats/seat covers



with shaped side bolsters for better lateral support when cornering, with manual fore/aft, head restraint and backrest angle adjustment; adjustable seat height for both driver and front-passenger seats



Alcantara/leather, black



Alcantara/leather, Titanium grey



Fine Nappa leather, black



Fine Nappa leather, Magma red



Impulse leather, black*



Fine Nappa leather, Titanium grey



Fine Nappa leather, Luxor beige



Impulse leather, Chennai brown*



Fine Nappa leather, Nougat brown



Fine Nappa leather, Garnet red



Audi exclusive leather upholstery and trim Individual choice of colour for leather/seams. From quattro GmbH

^{*}Impulse leather only available with special seam detail.

27 Interior | Seating comfort/Inlays

Seat covers, headlinings



Audi exclusive Fine Nappa leather upholstery and trim

Extended leather package

handbrake grip, centre console armrest, door pull handles.

handbrake grip, centre console armrest, door pull handles,

instrument panel cover and door armrests in black Fine

Nappa leather (instrument panel cover is coloured with

door armrests in seat colour with interior equipment

colours Titanium grey and Luxor beige combined with

coloured carpets); centre console trim in Fine Nappa

in conjunction with leather or Alcantara/leather)

Audi exclusive headlining in Alcantara

Headlining

leather, matched to the seat colour. (Can only be ordered

individual choice of colours for headlining from a range of Audi exclusive colours. From quattro GmbH

interior equipment colours Nougat brown and Garnet red;

instrument panel cover, centre console trim and door

armrests in black Fine Nappa leather. (Can only be

Extended coloured leather package

seat covers, head restraints and door trim inserts in Fine Nappa leather, including heat protection (in direct sunlight), floor mats with leather piping; optional: coloured seams on seat side bolsters and head restraints. ordered in conjunction with leather or Alcantara/leather) From quattro GmbH

Audi exclusive Fine Nappa leather upholstery and trim including additional items

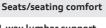
seat covers, head restraints, door trim inserts, door armrests, door pull handles, centre console trim, centre console armrest, handbrake grip, gear/selector lever knob, gear lever gaiter and instrument panel cover in Fine Nappa leather, including heat protection (in direct sunlight), optionally with coloured seams; floor mats with leather piping. From quattro GmbH

Audi exclusive Alcantara/Fine Nappa leather upholstery and trim

seat centre sections and door trim inserts in Alcantara, seat side bolsters and head restraints in Fine Nappa leather including heat protection (in direct sunlight); optional: coloured seams on seat side bolsters and head in cloth restraints; floor mats with leather piping. From quattro GmbH

Leather package

handbrake grip, centre console armrest, door pull handles in black Fine Nappa leather. (Can only be ordered in conjunction with leather or Alcantara/leather)



4-way lumbar support

with electrical vertical and horizontal adjustment for the front seats

Front seats, electrically adjustable

including lumbar support, electric adjustment of fore/ aft position, seat height, seat and seat backrest angle

Head restraints

front, height adjustable



Brushed aluminium grey

Inlavs

Inlays

in the centre console and on the glove compartment in brushed aluminium grey

MMI® and navigation systems

Driver information system

a monochrome display provides you with information from the onboard computer, auto-check system andMMI system displays, plus a digital speed display. The integrated efficiency programme assists you by providing consumption data summaries, a display of additional consumers, a larger gearshift display and tips for more fuel-efficient driving

Radio



Symphony radio

Integrated 6-disc MP3-compatible CD changer, 12-station memory, FM(VHF) and AM(MW) reception soft key operating concept and 3 line graphic display includes 5-channel amplifier and 9 active loudspeakers, total output 140 watts. AUX in connection

BOSE Surround Sound (optional)

the system is tuned to the interior acoustics; dynamic driving noise compensation, 8-channel amplifier with a total output of 255 watts, 12 high-performance loudspeakers including centre speaker and subwoofer - for an outstanding sound experience

Telephone and communication

Sluetooth interface

Bluetooth-capable mobile phones can be connected to the vehicle via the interface. Hands-free calls can be made in the vehicle via the microphone. Visit www.audi.com/bluetooth for information on com patibility. (Can only be ordered in conjunction with leather-covered multifunction sports steering wheel) Interior | Infotainment 28



29 Interior | Interior equipment

Assistance systems

Hill hold assist

after the foot brake has been pressed for a long period of time while the vehicle is stationary, the brake pressure that has been built up is maintained for a short while after the brake is released; this automatic braking action makes hill-starts much easier and more comfortable

Parking system, rear

makes reverse parking easier by indicating acoustically how far away the vehicle is from an obstacle; measurement is by ultrasonic sensors concealed in the bumper

Cruise control

maintains any desired speed above around 30 km/h, provided engine power output and engine braking effect permit; operation via separate steering column stalk

Steering wheels/gear levers/controls

Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles

as leather-covered multifunction sports steering wheel in 3-spoke design, additionally with shift paddles

Controls customised with Audi exclusive leather leather-covered steering wheel rim, gear lever knob and gear lever gaiter; available in all Audi exclusive colours; individual choice of seam colour in various Audi exclusive colours. From quattro GmbH

Climate control



Automatic air conditioning

in special TT look, with sunlight-dependent control; electronically regulates the air temperature, air flow rate and air distribution; ram air control and recirculation mode, activated carbon filter; defroster vents for windscreen and side windows, dust and pollen filter, footwell vents, flow-through ventilation

Ventilation system and heating

continuously variable blower, defroster vents for windscreen and side windows, dust and pollen filter, footwell vents, flow-through ventilation, recirculation mode

Luggage securing and storage systems





Storage package

storage net in front-passenger footwell and on the front seat backrests and luggage net in the luggage compartment, storage compartment under the front seats, 2 additional storage compartments in the rear wall behind the seats

Drinks holders

2, integrated into the centre console

Lashing points

4 in the luggage compartment, to secure loads

Luggage compartment cover

removable

Glove compartment

on the front-passenger side, lockable, with light

Further interior equipment

Footwell trim and floor mats

front, colour coordinated to the respective interior colour (carpet)

Door sill trims with aluminium inlays

on the door sills

Window controls

electric, with safety system to limit closing force, one-touch opening/closing function

Dashboard

padded, with black instrument panel cover

Cigarette lighter and ashtray

in the front centre console





Extended aluminium look on the interior

for vents, radio controls, rotary light switch and steering wheel spokes, inlays in centre console and on glove compartment, door pull handle surrounds, pedals and footrest

Aluminium look on the interior

for vents, radio controls, rotary light switch and steering wheel spokes

*Only available for models with S tronic

31 Exterior | Lights/Mirrors



Xenon plus including headlight cleaning system

headlights utilising durable gas discharge technology for dipped and high beam ensure intensive illumination of the road and provide good uniformity and range both close up and in the distance. The automatic dynamic beam angle control prevents oncoming traffic from being dazzled; LED daytime running lights with low power consumption

Headlights

ellipsoid main headlights with clear-glass look, in 3-dimensional design, with electric headlight range control and parking light function

Interior lighting

with delayed switch-off and contact switches on all doors; driver, front-passenger and luggage compartment lighting, front reading lights

Lights styling package

stylish chrome-look headlight surrounds, black insert for rear lights

Headlight cleaning system

uses water and high pressure, for excellent illumination and improved visibility



Rear lights

in red clear-glass look with white reversing light; 3-dimensional design; LED 3rd brake light and rear number plate lights

Mirrors



Exterior mirror with integrated LED indicator electrically adjustable, body-coloured housing.

Exterior mirrors

choice of: heated, electrically folding and automaticaly dimming

Interior mirror

dimming

Interior mirror, automatically dimming, with light/rain sensor

to control the automatic lights-on function and the windscreen wipers, includes coming home/leaving home function: delayed switching-off/automatic switching-on of the main headlights, the rear lights and the number plate lights when parking/opening the vehicle

Wheels/tyres



Cast aluminium wheels in 5-spoke V design size 8.5] x 17 with 245/45 R17 tyres, optionally with run-flat tyres



Cast aluminium wheels in 7-arm dynamic design size 9] x 18 with 245/40 R18 tyres, only with run-flat tyres

Journey can be continued on a flat tyre at a speed of up to 80 km/h and for a maximum distance of 50 km, without having to change the wheel

Wheel bolts, anti-theft

can only be loosened with the supplied adapter

Tyre pressure control display

monitors the tyres throughout the journey based on the air pressures set and programmed into the system by the driver; if one or more tyres starts to deflate, the tyre pressure monitor uses the difference in the rotational speed and the natural frequency of the wheels to calculate the air loss and gives the driver a visual and audible warning; operation via the driver information system. The system is not intended as an alternative to carrying out regular tyre pressure checks.

Vehicle tool kit

under the loading floor in the luggage compartment

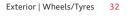
under the loading floor in the luggage compartment



size 8.5] x 17 with 245/45 R17 tyres, optionally with run-flat tyres



Cast aluminium wheels in 5-arm dynamic design size 9] x 18 with 245/40 R18 tyres, optionally with run-flat tyres



33 Exterior | Paints

Exterior | Exterior equipment 34

Paint finishes







Glacier white, metallic



Sahara silver, metallic



Ibis white



Ice silver, metallic



Brilliant black



Oolong grey, metallic



Scuba blue, metallic



Volcano red, metallic

Closing systems

Radio-operated remote control

for the central locking, incorporated into the vehicle key, opens and locks doors, windows and luggage compartment at the touch of a button - with variable rolling code

Immobiliser, electronic

automatically activated by the vehicle key

Anti-theft alarm

including interior monitoring and tow-away protection via angle of inclination sensor, can be deactivated; horn operates independently of vehicle electrical system; monitors engine and luggage compartments, doors and interior

Glazing

Heat-insulating glass

green tinted, windscreen made of laminated glass

Windscreen

with grey-coloured strip along the top edge

Rear window

heated, with timer switch and integral window aerial

Windscreen cleaning system

2 speeds, 4-speed adjustable intermittent wipe, flick-wipe function, automatic wash/wipe, automatic wiping after the last wash/wipe process

Further exterior equipment



operated from inner rim of steering wheel

extends electrically depending on vehicle speed; automatically extends at 120 km/h, retracts at 80 km/h; can also be controlled manually using a button in the centre console

Bumpers and sills

in vehicle body colour



Aluminium fuel cap with embossed TT logo

TT logo

on rear and in rev counter



Audi exclusive Carbon package web incorporated into centre of bottom edge of front bumper in Carbon, diffuser insert in Carbon. From quattro GmbH

35 Technology/safety

Suspensions/brakes



Audi magnetic ride (optional)

adaptive damper system with individual selection of suspension settings (Normal/Sport) via button on the front centre console; improves ride comfort and driving dynamics by regulating the damping forces according to the driving situation

Sport button (optional)

on the front centre console: pressing the button influences the throttle response and the sound of the engine, the steering characteristics for more direct response from the power steering, and the damping characteristics of Audi magnetic ride for more dynamic suspension tuning. (Can only be ordered in conjunction with Audi magnetic ride)

Sports suspension

with dynamically tuned damping

Braking system

diagonally split dual-circuit braking system anti-lock braking system (ABS) with electronic brake-force distribution (EBD), hydraulic brake assist, adapted brake booster function, front and rear disc brakes, ventilated at front

Technology/safety



Body, Audi Space Frame (ASF) construction

innovative combination of aluminium and steel, a high degree of rigidity for enhanced handling, greater stability and enhanced safety

Side-on collision protection

comprising bend-resistant aluminium impact beams in the doors; activation of side airbags by pressure sensors in the doors; protective side padding in the doors

Anti-lock braking system (ABS)

with electronic brake-force distribution (EBD) and hydraulic brake assist

Traction control (ASR)

reduces spinning of the drive wheels by reducing engine output – thereby improving traction and stability on the road surface

Electronic Differential Lock (EDL)

On surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on the surface that is too slippery, thereby ensuring smooth, powerful progress

Electronic Stabilisation Programme (ESP)

with Sport mode, hydraulic brake assist and emergency braking display; improves stability in hazardous situations by targeted braking of individual wheels and intervention in the engine management system

Integrated head restraint system

In the event of a rear-end collision, the design of the seat restrains the upper torso and supports the head, thereby increasing safety and reducing the danger of whiplash



Full-size airbags*

for driver and front passenger, 2-stage deployment, with deactivation switch for front-passenger airbag

Side airbags, front*

integrated into the front seats

Warning and control lights

for among others: airbag, ABS, ESP/ASR, handbrake on, EDL electronics, alternator, lights, high beam, indicators, braking system, engine oil pressure, closed luggage compartment, engine electrics, washer fluid, rear spoiler

First-aid kit

The first-aid kit is located in the storage space between the backrests. the first-aid kit is located in the right storage space of the rear seat

Technology/safety

Seat belt reminder

for the driver's seat; an acoustic and visual warning signal reminds you to fasten your seat belt

Seat belts

3-point inertia-reel belts for all seats, with belt tensioners and belt force limiters at front

Audi exclusive seat belts

available in various Audi exclusive colours to match the Audi exclusive leather range of colours. From quattro GmbH



Instrument cluster

TT-specific design with adjustable lighting, dynamic ready-check feature, coolant and outside temperature display, rev counter with digital clock and date display, speedometer with disproportional display, odometer/trip odometer, fuel gauge, warning and control lights, service interval display

Electromechanical power steering

speed-sensitive power steering, with active reset assistance, automatic straight-line running correction system, e.g. in side winds or roads with a lateral incline; energy-saving operation, damping of road-induced interference

Recuperation

increasing the generator voltage converts kinetic energy into usable electrical energy when the vehicle is coasting or braking. This energy is then used to assist the generator during subsequent acceleration, saving up to 3% fuel



S tronic

6-speed electrohydraulically operated dual-clutch transmission

quattro®

permanent all-wheel drive with variable torque distribution, Electronic Differential Lock (EDL) via braking intervention on all driven wheels

^{*}The image is an illustration, not a real representation, and shows the technical status of the airbag at one moment in time.

Because nobody knows your taste as well as you do: Audi exclusive.



Each year Audi sells hundreds of thousands of vehicles. Yet they only sell yours once. How is that possible? With the quattro GmbH service, which makes your Audi unmistakeable: Audi exclusive. Paint finishes customised to your concept, fine leather, high-quality Alcantara and selected woods and trim; it is these materials and the precise workmanship which give your Audi its own unique personality. Your Audi partner and the Audi Forum Neckarsulm customisation studio await your wishes.



Audi exclusive leather upholstery and trim in Fine Nappa leather, Crimson red/black with contrasting seams in Crimson red

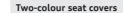
39 Audi exclusive





Leather-covered multifunction sports steering wheel in 3-spoke design

Sports seats with two-colour seat covers in Fine Nappa leather, Signal orange/black





Fine Nappa leather, Signal orange/black



Fine Nappa leather, Saddle brown/black



Fine Nappa leather, silver/black



Fine Nappa leather, Crimson red/black

Audi exclusive line

Two-colour seat cover

seat side bolsters in black/textured structure in a choice including black attachments of Signal orange, Saddle brown, silver or Crimson red in Fine Nappa leather, including heat protection (in direct Floor mats sunlight)

Seat side bolsters, head restraints, steering wheel rim and gear lever gaiter

with coloured seam (to match structured look)

Front door trim inserts in leather

(to match structured look)

Leather-covered sports steering wheel in 3-spoke design

with coloured seams; optional: leather-covered multifunction sports steering wheel in 3-spoke design with or without gearshift function, with coloured seams

Black interior

with coloured piping (to match structured look)

Audi exclusive door sill trims

Headlining

in black cloth

41 S line

Sporty, superior, stylish: S line.



Driving an Audi TT is a clear commitment to automotive sportiness. The S line packages allow you to enhance the athletic appearance of your Audi TT even more: with a range of equipment that accentuates its dynamic lines, gives its interior a perceptibly sporty identity and further enhances its driving performance. Choose how to up the sportiness.



Differentiated with sports bumpers at the front and front spoiler edge in optional Carbon



Differentiated with sports bumpers at the rear and optional diffuser insert in Carbon

S line exterior package

Front bumpers including side radiator grilles, side sills and diffuser insert

in distinctive sporty design

Diffuser insert

painted in Platinum grey

Door sill trims

with S line logo

S line logos

on the front wings

Fog light trims

in chrome look

Chromed exhaust tailpipe surrounds

Carbon items for the S line exterior package

Front spoiler edge and unique diffuser insert in Carbon



Visibly ergonomic: sports seats, seat covers with side seat bolsters in black leather and seat centre sections in black Sprint cloth with Jet grey seams and embossed S line logo on front seat backrests



S line leather-covered multifunction sports steering wheel Cast aluminium wheels in 5-spoke design in 3-spoke design (optional), in black leather with Jet grey seams and S line emblem





Perforated Alcantara/leather, black



Additional exterior paint finish options

Misano red, pearl effect



Fine Nappa leather, black



Daytona grey, pearl effect

Sports seats

S line leather-covered sports steering wheel in 3-spoke design

in leather, black, with S line emblem (for S tronic with shift paddles); optional: leather-covered multifunction sports steering wheel in 3-spoke design or leathercovered multifunction sports steering wheel with shift paddles – each in leather, black, with S line emblem

Paint finish

in all standard colours, additional colour options in the special colours of Misano red, pearl effect and Daytona grey, pearl effect

43 Style guides



Audi TT Coupé in Scuba blue, metallic with cast aluminium wheels in 10-spoke design.

Sports seats in Fine Nappa leather, Titanium grey, extended colour leather package, extended aluminium look on the interior









Audi TT Coupé in Ice silver, metallic with cast aluminium wheels in 10-spoke design.

Sports seats in black Alcantara/leather combination, extended leather package, extended aluminium look on the interior







The Audi TT is a progressive sports car. Now it's individual as well.

The Audi TT is something really special. So are its drivers. With Audi Genuine Accessories, you have the opportunity to turn a sports car into your sports car. High-quality equipment further enhances the dynamism of the Audi TT. And yours too, of course. The following pages contain a small selection from the extensive range of Audi Genuine Accessories on offer.





Can be secured using the 3-point belt. The integrated safety harness provides good restraint, whilst the attached cover offers protection from sunlight. Suitable for infants weighing up to 13 kg (approx. 15 months). Also available: Audi child seat with ISOFIX for children from 9 to 18 kg and Audi child seat youngster plus for children from 15 to 36 kg



Luggage compartment liner

Protection for the luggage compartment, tailor-made, washable and sturdy. The edge protects the luggage compartment floor better from leaked liquids



Film-wrapping

Creates sporty highlights with graphic design elements. The high-quality film is very thin and is resistant to fading and abrasion. It can be removed without leaving behind any residue



Door strip package, illuminated sill rail Impact protection, protective strips. There are illuminated sill rails on the right and left



Side sill kit left and right, primed

Emphasises the dramatic design lines. The side sill set of high-quality plastic conveys the visual impression of suspension lowering



Steering wheel 3-spoke sports leather steering wheel with airbag, flat at bottom, with multifunction feature and gear paddles 3-spoke sports leather steering wheel with airbag, flat at bottom, with multifunction feature and tiptronic. Nappa leather with silver stitching,



Car cover Vehicle cover for indoors

The made-to-fit anthracite vehicle cover with the Audi logo is made of breathable and anti-static material. Includes piping which highlights the shape of your Audi. Protects your vehicle perfectly against dust and dirt. Can be used indoors



Tailgate spoiler primed

chrome plated gear paddles

The tailgate spoiler accentuates the smart tail section of your Audi and makes a visually appealing addition to the vehicle design



Premium Textile floor mats

The textile mats are perfectly shaped to fit the footwells of your vehicle and are made from hard-wearing, woven velour with contrasting Audi lettering. With a wear-resistant backing and fastening to the points provided on the vehicle floor, the mats sit firmly in place and do not slip

Colour: Black. Edging colour: Silver grey

Audi Top Assist By your side, no matter where you are across India.

Our philosophy of Vorsprung durch Technik goes beyond advancement through technology. It is the pursuit of perfection. It is a philosophy where luxury transcends cars. That's why at Audi we have introduced the Audi Top Assist program where you can enjoy uninterrupted driving pleasure. With the Emergency Road Side Assistance services across the country, our team of experts are at your service, 24 hours a day, 7 days a week.

EMERGENCY ROAD SIDE ASSISTANCE SERVICES

To avail of the Emergency Road Side Assistance all you have to do is call one of our dedicated toll-free numbers and we will immediately dispatch a motorcycle rider wherever you are. In case your Audi needs further attention, we will dispatch our specially designed towing vehicle to shift it to the nearest service centre. In fact, in special cases, we may also arrange for alternate travel and accommodation facilities*.

THE AUDI ADVANTAGE

- Two dedicated toll-free numbers.
- 24 hours, 7 days a week, 365 days a year service.
- 95% coverage of India with over 600 service providers.
- Dispatch of a motorcycle rider, a taxi and a towing truck at site.
- Taxi of upper-class standards free of cost for up to 48 hours.
- Travel & accommodation facilities in case of immobilisation for more than 24 hours.
- On-site repairs, delivery of fuel and spare keys.
- Custody, transportation, storage and safekeeping of vehicle.
- Transport of vehicle to destination or habitual residence.
- Assistance available during standard warranty period of the car.

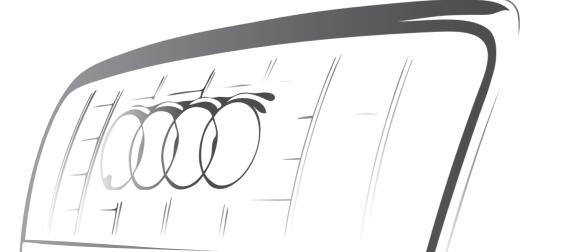
1-800-103-6800

1-800-209-6800

Accessible from any network (except MTNL Mumbai and Delhi).

Accessible from any network (except Jammu Kashmir and North East).

With Audi Top Assist, you are assured of a world-class luxurious experience, wherever you are. Speak to an Audi Dealer for more information.



Efficiency: standard in every Audi.



Vorsprung durch Technik is the claim to which the Audi brand is committed. It includes giving careful consideration time and again to each droplet of fuel. For many years, Audi has been translating this claim into tangible reality on all its models – and as a developer of numerous innovations is having a lasting influence on efficiency standards in automotive engineering. Whether with the TDI, FSI®, and TFSI® engine concepts, with transmission technologies or with the Audi Space Frame (ASF). To achieve on-going improvements in energy consumption, a number of intelligent efficiency measures – specially tailored to each vehicle – are combined.

Efficiency with a methodical approach – individual and standard. A commitment which is already leading to convincing results. Audi already has many models in its current range that emit less than 140 g $\rm CO_2/km$. An effective way of reducing emissions. And just as impressive as the fact that a large proportion

of Audi vehicles already meet the strict EU 5 emissions standard. All this demonstrates the know-how of Audi – and is what drives us on every day to harmonise sportiness and efficiency in the future.





Comfort

- ► Front seats electrically adjustable
- ► Automatic air conditioning in TT styling
- ► Cruise Control
- ► Parking system rear
- ► Lumbar support
- ► Storage Package

Exterior

- ▶ 17" cast aluminum alloy wheels 5 spoke "V" Design
- Xenon headlights including daytime running lights
- ► Headlight washers
- ► Metallic paint
- ► Exterior mirrors electrically folding/ adjustable/ heated with automatic anti-dazzle function & integrated LED turn signals
- ► Rear spoiler

Infotainment

- ► Bluetooth® interface
- ► Audi sound system
- ► Driver information system
- ► Symphony Radio

Interior

- ► Brushed Aluminium inlays
- ► Leather covered multifunctional sports steering wheel, 3 Spoke with shift paddles
- ▶ Rain/Light sensor
- ► Sports front seats in leather

Safety

- ► Tyre pressure monitoring system
- ► Auto hold assist
- ► Full size airbags for driver and front passenger
- ► Side airbags integrated into front seats
- ► Seat belt reminder
- ► Anti-theft protection wheel bolts
- ► Warning triangle & toolkit and jack

51 Technical data

Model	TT 2.0 TFSI quattro® 4-cylinder inline petrol engine with direct fuel injection, exhaust-gas turbo charging and Audi valvelift system	
Engine type		
Displacement in cc (valves per cylinder)	1984 (4)	
Max. output¹ in kW at rpm	155/4300-6000	
Max. torque in Nm at rpm	350/1600-4200	
Power transmission/wheels		
Type of drive	Permanent all-wheel drive quattro®	
Transmission	6-speed S tronic	
Wheels	Cast aluminium wheels, 8.5 J x 17	
Tyres	245/45 R17	
Weights/capacities	Coupé	
Unladen weight² in kg	1435	
Gross vehicle weight in kg	1760	
Roof load in kg	75	
Fuel tank capacity, approx. in l	60	
Performance/consumption		
Top speed in km/h	243	
Acceleration 0–100 km/h in s	5.6	
Fuel grade	Sulphur-free super unleaded 95 RON ³	
Fuel consumption ⁴ in l/100 km urban extra-urban combined	9.9 5.7 7.2	
Emission standard	EU5	

Notes

- ¹ The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- Weight of car, unladen, with driver (68 kg), luggage (7 kg) and with fuel tank filled to 90%, calculated in accordance with the current version of Directive 92/21/EEC. Optional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the possible payload limit and top speed will be reduced accordingly.
- We recommend using sulphur-free super unleaded fuel (95 RON) complying with DIN EN 228. If not available, use sulphur-free regular unleaded RON 91 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10% (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- ⁴ The figures given were calculated using the specified measurement procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.

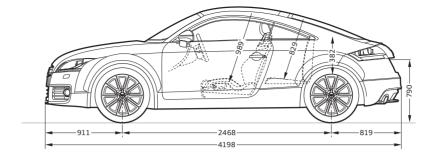
Important note

Inspections are due as shown by the service display.

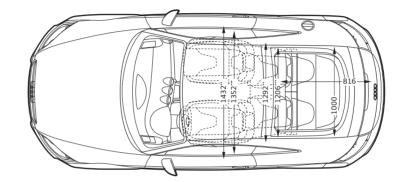
The information contained herein is accurate as of the date of publication. Illustrations may show equipment which is optional and not part of standard specifications.

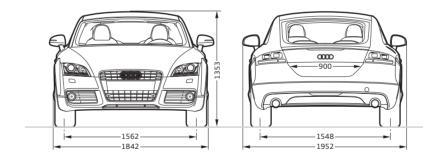
Models, combinations and configurations, colours and equipment illustrated may differ from products supplied in the Indian market. Audi may alter or change designs, specifications, and combinations and configurations. Please contact an authorised Audi dealer for more exact information.

Some of the images shown are relevant to left hand driven cars, and are shown for illustration purpose only. These images may not be similar to right hand driven vehicles sold in India.



Dimensions 52



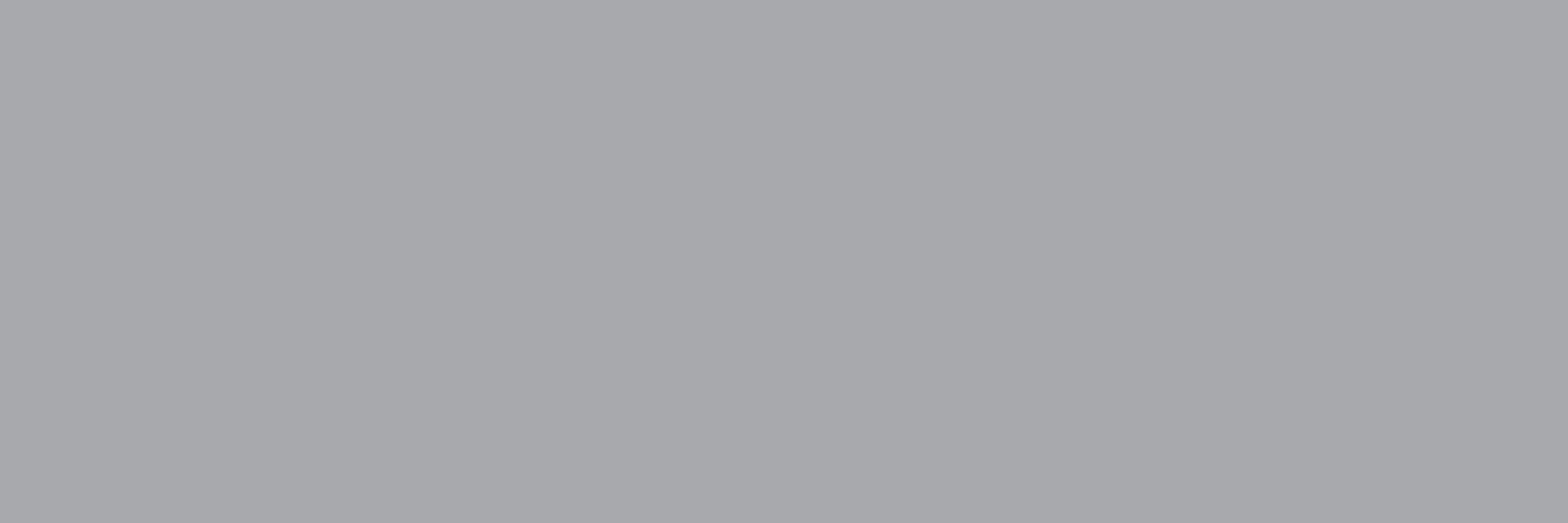


Dimensions in millimetres.

Dimensions are for vehicle at unladen weight.

Luggage load area 292/700 l (measured by the VDA standard test method using 200 x 100 x 50 mm blocks; value: is with the rear seat back folded down and the vehicle loaded up to roof height). Turning circle approx. 10.9 m.

* Maximum headroom. ** Elbow room width. *** Shoulder room width.



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Printed in Indi TT DJ 1 The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.